



benny blanco®
blancodisco



A BRIEF DJ BIO.

Times may be changing. Technology is really forcing the industry upside its head. Record shops closing, the general public's interest waning, yet there are more dj's and music coming out now than ever. Maybe not in the traditional channels, but if you know where to look, it will find you. So yes, the times may be discouraging as of late to some, but the thrust to keep pursuing the beat never ceases, even if the trend fades for a while.

Playing music for various audiences for 12 plus years and collecting dance oriented music for even longer, a broad based catalog challenges one to play a wide variety of sets at any given time and place via the power of digital technology. The combination of digital media, a powerful CPU, a kick ass sound card, a choice of controllers (vinyl or midi mixer) and the wide range of performance experiences makes for one versital DJ. The ability to go from the most mellow funky track and transition smoothly over to the most banging' Peak Hour Dance Floor Record all resides in the nimble mind of Benny Blanco®.

A graduate from the esteemed Berklee College of Music in the early 90's, Benny took to DJ'ing alongside electronic music production and music synthesis education. The numerous performances (DJ & Live P.A.'s) throughout Boston Metro shaped him as an artist. Moving to NYC in 2003 made him really hone in and refine his skill set as many of the listeners proved to be more demanding. Boston gave way to creativity and flexibility on the airwaves, bars, clubs, corporate tour legs and countless underground style parties. While in New York City, the downward trend of dance music over the last few years has scaled back the amount of live performances. But, in the fall of 2005, Benny found a new, yet familiar outlet, online radio with the likes of supplying monthly dj mixes for AOL Radio. If you can survive here, the grass will always be greener anywhere else.

Career Performance Highlights Include:

OHM Recordings Showcase @ The Palladium NYC, DJ & Live P.A.
Electric Highway Boston tour leg : DJ & Live
Opening Sets for Mr. C, Joey Beltram & Trevor Rockcliffe @ Axis Boston.
All Redlight Loft Parties.
Captions, scored an original DJ performance to 2001: A Space Odyssey @ Mass College of Art.
4 Year Radio show, Beyond the QE2 @ WZBC 90.3 FM Boston Midnight - 6 AM.
All Phoenix Landing Gigs in Cambridge, MA
All the Venue Residencies and finally, the Boston DIY Party dj'ing own music via Ableton Live

CONTACT INFORMATION

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LOCATION: NEW YORK, NY
RATES & FEES BASED ON A PER CASE BASIS.
FOR MORE INFORMATION AND HI REZ MP3 DJ MIXES,
LOGON TO: <http://blancodisco.com>

BENNY BLANCO®

QUICK STATS

LIFELINE: 12+ YEARS DJ EXPERIENCE

STYLES: HOUSE, TECHNO, ELECTRO, IDM, BREAKS IN ALL FORMS, DRUM & BASS, DOWNTempo, TRIP HOP, ACID, 80'S, CLASSIC RAVE & 'ARDCORE, PROGRESSIVE HOUSE & TRANCE.

RELEASES: ASTRALWERKS, SIRE, BMG, ELECTRIK SOUL, RAMPANT, MOONSHINE & OHM RECORDINGS. SWEET SMELLING SURFACES (NET LABEL)

PERFORMANCE ENVIRONMENTS: BARS, LOUNGES, SMALL - MEDIUM SIZE CLUBS, HUGE CLUBS, CONVENTION CENTERS, CORPORATE SPONSORED TOURS, RADIO, WEB CASTS, ART EVENTS, BEACH PARTIES, PRIVATE PARTIES, RAVES, OUTLAWS, WAREHOUSE, LOFT JAMS, HOUSE PARTIES, OUT IN THE MIDDLE OF NOWHERE GENERATOR PARTIES, CORPORATE EVENTS & CLOSE FRIENDS WEDDINGS. DJ OR LIVE P.A.

MEDIUM & MEDIA: PREFER TO PERFORM OFF OF MAC LAPTOP WITH TRAKTOR DJ STUDIO OR BINKY TOY (VINYL CONTROL). COMPLETELY COMFORTABLE WITH ALL VINYL. NON CD DJ.

RESIDENCY EVENTS:

RADIO> BEYOND THE QE2 : WZBC 90.3 FM
BLANCODISCO SHOW ON ICAST.COM

CLUB/BAR> Boston: TRANSPORT, BUTTER, TRAINSPOT, CROSSOVER & DEFMATCH.
NYC: MOVING, LIPSYNC, BREAKAWAY & DEPTH CHARGE

ALL TIME FAVS:

A SMALL PORTION
DEPECHE MODE, NEW ORDER, THE THE, UNDERWORLD
WARP, SOMA, 2MANYDJ'S, ROB VAUGHN, MARK BROOM
MEAT BEAT MANIFESTO, NITZER EBB, FLOOD, CARL
CRAIG, KRUDER & DORFMEISTER PRODUCTIONS,
SIMON BERRY, THE ADVENT, ANALOG BUBBLEBATH,
AON "BE YOURSELF", WILLIAM ORBIT PRODUCTION OF
ALL SAINTS' "PURE SHORES", LUKE VIBERT, CHEMICAL
BROTHERS, PAUL'S BOUTIQUE, RENEGADE
SOUNDWAVE, P.W.E.I., BABY FORD, BAUHAUS, TONES
ON TAIL, BBG "SOME KIND OF HEAVEN", ORBITAL,
SLAM "POSITIVE EDUCATION", CAJMERÉ "FEEL IT"

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